

Automated Recurring Billing™

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|---|--|
| <input type="checkbox"/> Payment Gateway Standard Feature | <input checked="" type="checkbox"/> Web Merchants |
| <input checked="" type="checkbox"/> Value-Adding Product | <input type="checkbox"/> Retail Merchants |
| <input type="checkbox"/> Third-Party Solution | <input checked="" type="checkbox"/> MOTO Merchants |
| | <input type="checkbox"/> Mobile Merchants |

26	Thursday
27	Friday
28	Saturday
29	Sunday

Automate Transactions with Convenient Subscription Billing

Authorize.Net® Automated Recurring Billing™ (ARB) is a convenient and easy-to-use tool for managing recurring transactions. Web and mail order/telephone order (MOTO) merchants can take advantage of ARB's flexible features to enhance customer service and build customer loyalty, while reducing authorization declines and overall administrative costs. Simply create a subscription that includes the customer's payment information, billing amount, interval, and duration. ARB does the rest, generating the subsequent recurring transactions based on the set schedule.

Improve Billing Efficiency

ARB automates and manages recurring billing transactions so merchants can focus on growing their business.

- + Create new subscriptions individually, from previously settled transactions, or via a batch upload.
- + Once you activate a recurring billing transaction, no additional labor is required through the life of the subscription.
- + Receive e-mail notices of pending credit card number and/or subscription expirations before the next scheduled payment.

www.authorize.net/arb

Reduce Costs

ARB eliminates many of the costs associated with manual billing.

- + Automated billing reduces lost business due to discontinued subscriptions.
- + Unlike competing products, ARB has no additional per-transaction fee.
- + Merchants may qualify for interchange rate discounts, depending on their processing network and business category.

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Flexible Billing and Payment Options

ARB enables merchants to provide customers with a reliable, no-hassle billing plan.

- + Configurable payment intervals allow numerous billing schedule options.
- + Merchants can offer trial period pricing to attract new customers.
- + Multiple payment methods include credit cards and eCheck.Net®*.

Subscription Interval	
* Charge customer:	
<input checked="" type="radio"/>	Select One <input type="text" value="month(s)"/>
<input type="radio"/>	Every <input type="text" value=""/> days (Min 7, Max 365)
Subscription Duration	
<input type="radio"/>	Start Date <input type="text" value="03/20/2006"/> * (MMDD/YYYY)
<input type="radio"/>	End Date <input type="text" value=""/> * (MMDD/YYYY)
<input checked="" type="radio"/>	Ends After <input type="text" value=""/> occurrences
Trial Period	
* Required for Subscriptions with trial periods.	
<input type="text" value=""/>	Trial Period Amount
<input type="text" value=""/>	Trial Period Cycles

Sign Up Now

Existing Authorize.Net merchants can log into the Merchant Interface and click on Recurring Billing.



1(877) 729-6778



Authorize.Net®, Your Gateway to IP Transactions™

Authorize.Net provides secure, reliable, Internet Protocol (IP) based payment gateway solutions that enable merchants to authorize, settle and manage electronic transactions anytime, anywhere, via Web sites, retail, mail order/telephone order (MOTO) call centers and on wireless devices. Authorize.Net is sold through an extensive network of reseller partners and financial institutions that offer its industry leading payment services to their merchant customers. Authorize.Net is a service of Lightbridge, Inc. (Nasdaq: LTBG).

* eCheck.Net is an additional service of Authorize.Net

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ARB-0306
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