



# OMNI 3750

Advanced Communications Modules

## THE FASTEST TERMINAL ON THE MARKET

**THE VERIFONE OMNI 3750** is the first POS terminal to offer the speed and flexibility of both

Ethernet-based and wireless payment services, completing transactions in as little as four seconds. Do you have access to a broadband service such as DSL or cable?

Or are you considering wireless access using technologies such as CDMA, GPRS, or Wi-Fi? The modular Omni 3750 with advanced communications lets you immediately\* begin processing payments over a lightning-fast, always-on connection.

Or you can use the built-in dial-up capability, and upgrade to high-speed connections when needed, without swapping out terminals.

If you have multiple terminals and other Internet-enabled devices, you can connect them through one high-speed link—

eliminating multiple phone lines. What's more, the VeriFone Omni 3750 supports value-added services such as gift cards,

prepaid phone cards, and electronic check services, to give you more bang for your buck.

Fast, flexible, and future-proof—trust VeriFone's Omni 3750 to meet your needs today and tomorrow.



\* Ethernet capability available now. Wireless terminals coming soon.



### FEATURES & BENEFITS

#### *Unmatched Versatility, Speed, and Security*

- Terminal supports traditional dial-up, plus Ethernet connections for DSL, cable, and other high-speed, IP-based communications, and leading wireless technologies such as CDMA, GPRS, and Wi-Fi.
- “Always on” broadband and wireless services eliminate the need for multiple phone lines and avoid contention between voice calls and payment processing—reducing your costs and improving efficiency.
- Wireless communications extend your POS area to a sidewalk sale, outdoor garden department, airport concourse—almost anywhere, without the need for a phone line. You also enjoy less clutter from cabling.
- Transaction times can be trimmed to as little as 4 seconds.
- Fast printer and powerful processor chip help speed customers through lines.
- Terminal displays and prints logos, graphical fonts, and character-based languages.
- File compression, used in conjunction with high-speed networks, greatly streamlines application downloads.
- Works with a full line of peripherals, so that you can add capabilities such as electronic check conversion, as your needs expand.
- Sophisticated file authentication, SSL encryption, VeriShield security architecture, and other security features safeguard your transactions and terminals.

#### *Extraordinary Ease of Use*

- The plug-and-play terminal is simple to install and even simpler to use. If you’ve already got a high-speed service, you’re ready to go.
- Intuitive ATM-style interface, backlit display, large keys, and easy-to-read menu prompts reduce training and minimize clerk errors.
- All-in-one design includes quiet, highly reliable thermal printer, with flashing LED that alerts clerks to low-paper levels.
- Compact, stylish profile conserves counter space and is ergonomically designed so that terminal can be easily handed to customers for PIN entry.

#### *Support for Payment and Value-Added Applications*

- The terminal supports value-added solutions such as gift card, loyalty, electronic check, stored value, and age verification—for enhanced customer service and increased revenue.
- An internal PINpad supports PIN-based debit and EBT transactions.



1 (877) 729-6778



*With built-in dial-up capability and support for Ethernet-based and wireless communications in a single hardware module, the Omni 3750 delivers unbeatable versatility and value now, and in the future.*



*Fast, flexible wireless services such as CDMA, GPRS, and Wi-Fi reduce your communication costs and cut ties to traditional phone lines, letting you extend your POS to wherever your customers are.*



[www.verifone.com](http://www.verifone.com)

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